

## For Our Students 2024 Member to Public Advocacy Program

### Job Description: Advocate Partners and Advocate Leaders

#### Project Summary

The Pennsylvania State Education Association is looking for approximately 67 PSEA members from across the state to work as Advocates within their communities to increase awareness surrounding federal investments in public education.

Advocates will have the opportunity to share their first-hand experiences as a teacher, support staff, retiree, or future educator who can speak to the need for investment in our public schools and/or the impact of federal investments in their own district.

The ideal candidate for this position will be an energetic self-starter, passionate about public education and students, and willing to get out into their community to talk about investing in our students and our schools. Hours are very flexible, however, evenings and weekends will be required, including a Saturday training session to be held June 1st in State College, PA. Canvassing events will be held on Saturdays and during the week. Candidates must possess a valid driver's license or access to transportation. Door-to-door canvassing will be required to accomplish advocacy goals. Participants are encouraged to canvass in pairs. Performance in previous summer stipend programs will be considered if applicable, although at least 10% of program positions will be reserved for first-time and minority participants. Geographic location of the applicant will also be considered, with preference given to those residing in strategic areas of the state. Please note: messaging will be centered around federal investments in public schools and will specifically NOT ask contacted individuals to vote for or against any candidate.

#### Advocate Partner Responsibilities - 60 independent contractor positions

- Dedicate approximately 12 hours per week, with a minimum weekly contact goal of 200 contact attempts or 40 conversations, to engaging in conversations with assigned individuals around investments in public schools, and identifying the individual on their support of these investments.
- Participate in local canvassing efforts on weekends and evenings during the week as necessary to meet the goal.
- Complete virtual training modules and in-person training June 1 centered around messaging, use of miniVAN technology, effective advocacy, and one-on-one conversations.
- Promptly report data regarding contact attempts, conversations, and support for investments in public schools.

Advocate Partners will receive a stipend of \$3,200 which includes an allowance for use of a personal cell phone or tablet, payable in equal biweekly installments provided the Partner is progressing toward their contact goal.

#### Advocate Leader Responsibilities - 7 independent contractor positions

- Same as Advocate Partners, including attendance at the June 1 training in State College

Additional tasks:

- Complete a Leader training to be held virtually.
- Organize weekly canvass opportunities for Advocate Partners, including using the VAN to define and disseminate canvassing walk lists to their team.
- Oversee Advocate Partner participation in the Leader's region.
- Serve as a point person to field questions from Advocate Partners and communicate with PSEA staff regarding any issues.
- Assume responsibility for Advocate Partner accountability and conversation and contact attempt data entry.

Advocate Leaders will receive a stipend of \$4,200 which includes an allowance for use of a personal cell phone or tablet, payable in equal biweekly installments provided the Leader is progressing toward their contact goal and showing adequate work in motivating their team.

Interested candidates should submit a completed application on [www.psea.org/fos](http://www.psea.org/fos)

Questions? Contact Jenny Wert at 800-944-7732 x 7178 or [jwert@psea.org](mailto:jwert@psea.org)