

AUGUST 6

9:00-10:30 Assessment and Treatment of Anxiety Across the Developmental Spectrum
(WILL be recorded)
Dr. Martin E. Franklin, PhD
[Assessment and Treatment of Anxiety](#)

Assessment and Treatment of Anxiety across the Developmental Spectrum

Anxiety disorders are associated with substantial impairment and comorbidity, and often presents vexing problems to even the most experienced clinicians. This lecture will address the rationale and implementation of the empirically supported cognitive behavioral therapy (CBT) treatments for anxiety in adults, adolescents, and children. Evidence for the conceptual model and the treatments will be presented, with strong emphasis placed throughout on the “How-to” of CBT implementation. Detailed examples will be provided of the verbal interplay that often arises in the implementation of CBT with patients who have anxiety disorders.



Martin E. Franklin, PhD, is a nationally renowned expert in the treatment of obsessive-compulsive disorder (OCD), OC-spectrum disorders, and body focused repetitive behaviors, as well as the study and treatment of anxiety and related conditions. Dr. Franklin is an associate professor emeritus of clinical psychology in psychiatry at the University of Pennsylvania Perelman School of Medicine, where he has been honored for teaching excellence. Dr. Franklin also serves as the clinical director of Rogers Behavioral Health’s Philadelphia location.

11:00-12:30 Mission Kids 101
Michelle McDyre & Kala Fell
[Mission Kids 101](#)

Michelle McDyre, Prevention Education & Outreach Manager. Michelle McDyre graduated from Penn State University with a degree in Criminal Justice with a concentration in Legal Studies and a minor in Sociology before working at the Montgomery District Attorney’s Office. In 2018 she earned her Certification as a Professional Fundraiser through Villanova University’s College of Professional Studies. Michelle joined the Mission Kids team in 2015 as the Case Coordinator, and then moved on to spend her days as a full-time Family Advocate, where she provided support and advocacy for families as they dealt with child abuse and to help them on their path toward healing.

In November 2017, Michelle took on a new role and joined the Development Department at Mission Kids. As the Outreach & Development Manager, Michelle was responsible for fundraising, event management, and community outreach through various fundraisers, community outreach events, and presentations. In July 2019, Michelle was excited to expand her role at Mission Kids as the Prevention

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Education & Outreach Manager at Mission Kids. She is now responsible for coordinating and managing child abuse education efforts, including trainings, speaking engagements, presentations, fairs, and volunteer recruitment. Mission Kids offers “ROAR” Child Abuse Prevention training to elementary-aged students, along with Darkness to Light’s “Stewards of Children” Adult Education for educators, child-serving professionals, community leaders, businesses, and foster care families. Michelle also provides “Mission Kids 101” Presentations for interested organizations, and has presented on topics including Human Trafficking and The Effects of Child Abuse and Trauma on Students in the classroom. Presentations can be tailored to fit the needs of any groups or organizations.

Kayla Fell, LMFT Creative Health Services Clinical Liason to Mission Kids. Kala began her career at Mission Kids in 2011 serving first as a Case Coordinator and later contributing to the development of the Family Advocacy program. Kala attended graduate school while employed with Mission Kids and was awarded her master’s degree in Marriage and Family Therapy in 2014. She completed her clinical internship and later began working as a Family Based Therapist at Creative Health Services. Kala became licensed as a Marriage and Family Therapist in 2017. Kala remained with Creative Health for several years before transitioning to Children’s Crisis Treatment Center, where she worked in their Montgomery County Trauma Services Program (TSP) and received specialized training and supervision in Trauma Focused Cognitive Behavioral Therapy (TFCBT) and Child Parent Psychotherapy (CPP). Kala’s background and understanding of the function and importance of Children’s Advocacy Centers, coupled with her specialized training in providing trauma-focused therapy uniquely prepare her to serve as the Creative Health Services Clinical Liaison to Mission Kids.