

Gisele Barreto Fetterman

Gisele Barreto Fetterman is an access and equity advocate, a hugger and the Second Lady of Pennsylvania. She is the founder of [Freestore 15104](#), where surplus and donated goods are received and redistributed to neighbors in need. The Freestore aims to eradicate food and clothing insecurity and has inspired 9 spin off locations and the birth of [412 Food Rescue](#). Gisele is the co-founder of 412 Food Rescue, a community wide effort to end hunger and reduce food waste. 412FR has rescued over 6 million pounds of food. She is co-founder of [For Good PGH](#), a non-profit that works to advocate inclusion and inspire kindness. Its first initiative, Hello Hijab, has received both national and international praise. Gisele was born in Brazil and emigrated as a child to the US, living as an undocumented immigrant for over a decade. Her work has been featured in the TODAY Show, CNN, NPR and more. Gisele is a Forty under 40 honoree, a Tedx Speaker a Jefferson Awards recipient and a mother of three.