

# **PSEA Southeastern Region Logo and Tagline Contest**

## **Description of Contest**

The Southeastern Region of PSEA (“SER”) is announcing a Logo and Tagline Contest. Active SER EA members are invited to create and submit a logo and/or a tagline, according to the Contest Rules, representative of the nature and purpose of SER and/or PSEA. Winning logo and tagline submissions may be utilized on SER publications, materials, advertisements, communications, and promotional items.

## **Contest Rules**

1. Contest is open to active EA members in good standing as of September 1, 2019.
2. Contest begins on September 1, 2019 at 12:01 AM (EDT). All entries must be submitted by November 1, 2019 at 10:00 PM (EDT). Late entries will not be considered.
3. No purchase is necessary to enter the Contest.
4. Submissions must be made via email to the region email account **[serpsea1512@gmail.com](mailto:serpsea1512@gmail.com)**. The sent email will serve as the receipt of submission for the member.
5. Logos submitted must be original artwork (hand-drawn or computer assisted) and may not be comprised of copyrighted imagery or materials.
6. Logo submissions must be in a valid format: .JPEG, .BMP, or .PDF. Submissions received in an invalid format may not be considered.
7. Taglines must be original and cannot infringe upon any copyright.
8. If identical logos or taglines are submitted, the submission initially received will be considered in lieu of any following duplicates.
9. A maximum of two (2) submissions may be submitted per member for each of the logo and tagline categories, whether the member is submitting alone or with other members.
10. All entries must be accompanied by a completed *Assignment and Release* form. Entries submitted without a completed form will be disqualified. Entries submitted become property of the PSEA Southeastern Region.
11. Contest rules will be provided via an e-mail blast to region members, and local presidents will be provided a flyer to share with members. A copy of the contest rules is available at <https://www.psea.org/regions/southeastern-region/> (member login required).

## Awards and Selection of Winners

1. Entries will be judged based upon:
  - a. Creativity;
  - b. Representation of PSEA's mission, vision, values and/or goals; and/or
  - c. Representation of the location, purpose and/or core activities of SER.
2. Up to three (3) logos and three (3) taglines will be chosen for final voting options by the SER Executive Board.
3. Final voting will be conducted by the SER Nominations & Elections Committee Chair (or designee) at the November 19, 2019 Fall SER House of Delegates. Eligible voters will be comprised of the registered voting delegates to that House. In the event that the Fall SER House of Delegates is cancelled or postponed, final voting will be conducted at the next scheduled SER House.
4. One overall logo winner will be chosen, and one overall tagline winner will be chosen. Up to two (2) runner-up finalists will also be chosen. Selected winners will receive gift cards to be distributed as follows:
  - a. Logo overall winner: \$100.00 gift card; each runner-up logo: \$25.00 gift card.
  - b. Tagline overall winner: \$50.00 gift card; each runner-up logo: \$25.00 gift card.
5. If a winning submission is made by two or more members, only one award will be presented for the winning submission.
6. Winners will be notified via email to the address used for the submission, and no later than one (1) week after voting is complete. A list of winners can be found at <https://www.psea.org/regions/southeastern-region/> (member login required).
7. Any questions or issues arising regarding submissions, eligibility, voting or any other matter will be decided at the sole discretion of the SER Executive Board, whose decision will be considered final.
8. The SER Executive Board reserves the right to terminate this Contest, without liability, and without recompense to any participant, should the Board determine the need to do so.

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## **Assignment and Release**

I hereby certify that I am an active PSEA Southeastern Region EA member in good standing as of September 1, 2019.

I hereby recognize that the Pennsylvania State Education Association (PSEA) and the PSEA Southeastern Region (hereinafter “Organizations”) may use, reproduce, publish or otherwise display materials submitted in connection with the “PSEA Southeastern Region Logo and Tagline Contest,” (“Contest”) for non-commercial purposes.

I hereby grant to the Organizations and their successors and assigns an irrevocable, non-exclusive, royalty-free, transferrable license to use, reproduce, publish, or otherwise display materials prepared in connection with the Contest. I further release the Organizations from any and all liability for damage, loss, or misappropriation arising from or related to the materials during and after the Contest.

I acknowledge that: (i) the Organizations shall own the materials, all uses of and rights thereto, and all rights under this Assignment and Release; (ii) I do not have any rights to the materials submitted in connection with the Contest or any uses of or rights thereto; and (iii) I do not have any right to receive any compensation or consideration therefore.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Local EA: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_