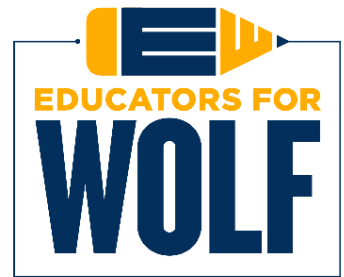


Educators for Wolf Member Stipend Program

Job Description: Advocate Partners and Advocate Leaders



Project Summary

The Pennsylvania State Education Association is looking for approximately 238 PSEA members from across the state to work as Advocates within their communities to increase awareness surrounding Gov. Tom Wolf's investment in and commitment to public education.

Advocates will have the opportunity to share their perspectives as a teacher, support staff, retiree, or future educator who has seen first-hand the improvements to public education in Pennsylvania under Gov. Wolf's administration, as our schools are still recovering from Gov. Corbett's devastating cuts.

The ideal candidate for this position will be an energetic self-starter, passionate about public education, and willing to get out into their community to talk about Gov. Wolf's investment in public education. Hours are very flexible, however, evenings and weekends will be required, including a weekend training session to be held June 1st (p.m.) - 3rd (a.m.) in Harrisburg, PA. Canvassing events will be held on Saturdays and during the week. Candidates must possess a valid driver's license or access to transportation. Door-to-door canvassing will be required to accomplish advocacy goals. Participants are encouraged to canvass in pairs. Please note: messaging will be centered around Gov. Wolf's accomplishments and will specifically NOT ask contacted individuals to vote a certain way.

Advocate Partner Responsibilities - 215 independent contractor positions

- Engage in conversations with 200 voters (list to be provided) to communicate messaging around Gov. Wolf's educational accomplishments and identify the voter on their support of the Governor's education platform.
- Call your voter list in October to remind them of your conversation and the importance of voting.
- Participate in local canvassing efforts on Saturdays and during the week as necessary to meet the goal.
- Participate in training June 1-3 centered around messaging, effective advocacy, and one-on-one conversations.
- Promptly report data regarding contact attempts, conversations, and voter support.
- Advocate Partners will receive a stipend of \$1,000, payable in two equal installments, with the first payment occurring in July following the completion of 100 voter conversations and the second half to be paid in August following the completion of the remaining 100 conversations and submission of all data and final reporting.

Advocate Leader Responsibilities - 23 independent contractor positions

- Same as Advocate Partners, including attendance at the June 1-3 training in Harrisburg

Additional tasks:

- Leader training to be held May 12 in Pittsburgh, following the conclusion of the PSEA House of Delegates.
- Assist with biweekly canvass organization for Advocate Partners.
- Oversight of Advocate Partner participation in the Leader's region.
- Serve as a point person to field questions from Advocate Partners and communicate with PSEA staff regarding any issues.
- Responsibility for Advocate Partner accountability and voter conversation and contact attempt data entry.
- Stipend of \$1,750, payable in two equal installments, with the first payment occurring in July following the completion of 100 voter conversations and the second half to be paid in August following the completion of the remaining 100 voter conversations and submission of all data and final reporting, including submission of all data from the Leader's team.

Interested candidates should submit a completed application on www.psea.org/efw or to jwert@psea.org or:

PSEA Attn: Jennifer Wert
PO Box 1724
Harrisburg, PA 17105-1724

Questions?

Contact Jenny at 800-944-7732 x 7178 or jwert@psea.org or John at 800-944-7732 x 7147 or jjones@psea.org