

PSEA Southeastern Region

1512 McDaniel Drive
West Chester, PA 19380
610-430-6150

From the RFD – M. Shannon Moore
6/26/2020

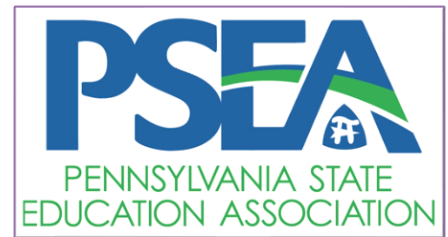
Message from the RFD

Congratulations on making it through the end of the 2019-2020 school year! With the opening of schools two months away, please begin and continue discussions throughout the end of June and July with your employer's administration about reopening and safety. Further, any changes to the terms and conditions of employment need to be bargained and memorialized into a MOU. Please work with your UniServ to help ensure the best outcome for your local and membership. In addition to planning for reopening, please begin to plan for back to school meetings with your rep council and membership. Locals have experienced great turn out virtually this spring so consider continuing the momentum into the fall. The staff remain ready and available to assist you and your leadership with all your Local's needs through the school year so please reach out!

Understanding Your District's Annual Financial Report (AFR):

The SE Region Coordinated Bargaining Committee will hold a training on analyzing your District's budget. The Annual Financial Report (AFR), is a document that must be submitted to PDE every year, and the document provides a line-by-line budget on what the costs are for the district to operate. The training is open to local bargaining teams, officers and other members selected by leadership. Participants should feel free to have a copy of their District's budget during the training, but it is not necessary. You can find your District's AFR on the District's website.

The training will be held on Tuesday, July 14, at two different times to accommodate member's schedules: 2:30 and 5:30 p.m. Dr. Eric Elliott, Assistant Director of Research for PSEA, will conduct the training which



Join our Region Facebook Page:
www.facebook.com/pseaSoutheasternregion

Remember to consistently check the Region Web site for all the latest memos and guidance information from NEA & PSEA relating to COVID-19:
www.psea.org/ser

Holding Local Elections During COVID-19:

Save the date. The region will offer a virtual training on August 4, 2020 on how to conduct local officer elections in a virtual space.

REMEMBER! Our region Facebook Page, www.facebook.com/pseasoutheasternregion is up and running and open for anyone to join. We are a little more than 100 fans away from 2000.

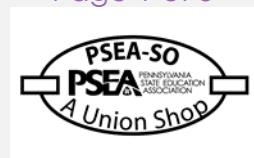
Share the page, especially if you have a local social media page.

What's Happening in Your Local?!

Have something innovative and interesting happening in your local, email Zeek (zweil@psea.org) and we'll include it in our region newsletter.

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should continue for no more than two hours. Register online now through July 9 at: <https://www.psea.org/ser/CB7.14>.

Leadership Development Conference, Virtual Gettysburg:

Due to COVID-19, PSEA evolved our annual leadership development conference in Gettysburg into a Summer Leadership Series available virtually. While the Gettysburg experience cannot be replicated, training members in the areas of bargaining, leadership, grievance, organizing and more continues to solidify and strengthen our locals for continued, sustainable success.

The virtual Gettysburg program will offer tracks and programs from every school. However, rather than a four-day immersive experience, participants can choose programs that suit them and their schedule. Next week, you will be able to visit www.psea.org/slc for a full list of sessions, dates, times and the ability to register.

Summer of ACT 48 Professional Development:

If your summer plans are different now due to COVID-19 and you find you have more free time than you may have originally planned for, please consider taking a couple of PSEA's ACT 48 professional development programs. There are several different summer series options including Wellness Wednesdays and the Growing Together Summer Series. The always popular Book Discussion continues this summer with more than six different book choices.

Spend some time reviewing all that PSEA offers this summer that allows you the opportunity to earn ACT 48 credits while still maintaining safety guidelines due to COVID-19. For a full list of choices visit: <https://www.psea.org/for-members/professional-practice/center-for-professional-learning>.

Membership Recruitment During COVID-19:

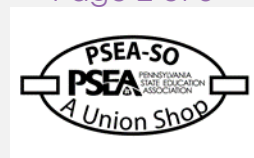
Recruiting new members when schools start again this fall will be quite different than in years past. Large gatherings of the entire Association may not occur as it had in years past, so our leaders will need to envision a new path to educate new employees on the value of membership. To accommodate our changing environment, PSEA began the process of moving many of our recruitment and retention materials and information online. Locals will be able to utilize an online enrollment form for members to fill out on a computer or smart phone. However, the hard copy enrollment forms may still be utilized by Locals or members. On the web page, you will find videos, testimonials and Power Point presentations that can be used in zoom or online only meetings or presented in person in some capacity.

All materials will be finalized by early August. Local leaders should have received an initial update from Headquarters, and there will be several webinars this summer to present and review the materials. While still in development, the initial New Member Organizing page is up and ready for viewing at:

www.psea.org/nmo.

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June 2nd PA Primary Election Summary:

It was a memorable primary election season as COVID-19 moved the PA primary from April 28, 2020 to June 2, 2020. With the move, came a huge surge in voters applying to vote by mail (VBM) to ensure they could perform an important civic responsibility while still following social distancing and stay at home guidelines.

PSEA saw more than 26,000 members sign up to vote by mail, and in SE Region, we had 3176 members VBM. Several of our PACE committee members helped turnout the vote as the region completed 961 phone calls to members through virtual phone banking. We also had more than a dozen local leaders use Frameshot to mail a personal postcard to rank and file members encouraging them to vote for pro-education candidates in their districts.

Here are the results of primaries in our region:

- Recommended Democrats John Kane (SD 9) and Carolyn Comitta (SD 19) both won their primary challenges and will move on to general.
- Democrats Danielle Friel Otten (HD 155), Kristen Howard (HD 167), Brian Kirkland (HD 159), Deb Ciamacca (HD 168), Paul Friel (HD 26) Greg Vitali (HD 166) and Anton Andrew (HD 160) all won their primaries. The Region recommended Friel-Otten, Vitali and Howard.
- Democratic incumbents Maria Donatucci (HD185), Ronni Green (HD 190) and James Roebuck (HD 188) all lost their primaries. The region recommended all three incumbents and Roebuck is the sitting Minority Chair of the House Education Committee.
- The Region did not make a recommendation in Senate District 1. Longtime incumbent Larry Farnese was defeated in the primary by Nikil Saval. Saval moves to the general.
- Amanda Cappelletti defeated incumbent Daylin Leach (SD 17). This district is mainly ME Region, but part of the district includes Radnor and Haverford. Cappelletti moves to the general.

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