



Eastern PSEA

When it comes to advocating for our members and students, the important work of our union never



Learn How to Build Capacity



Defend Your Rights



Have Important Conversations



Share Ideas



Have Fun

ends

The 2021 Eastern PSEA Region Leadership Conference
"Leadership During Difficult Times"
Beginning March 1 and continuing throughout April 2021

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EASTERN REGION LEADERSHIP RAFFLE TICKETS

Contest

Join Us WIN PRIZES

HUGE PRIZES!

ENTRIES FOR EACH SESSION | ATTEND MORE, WIN MORE

WIN

FOLINO
ESTATES
GIFT CARD

WAWA

DUNKIN

STARBUCKS

GIFT CARDS

WIN

BEAR CREEK
SPA PACKAGE

All entries must be registered for individual sessions for the Leadership Series at <http://www.psea.org/ER/LDC3.1>



Eastern Region Leadership Conference

VIRTUALLY UNSTOPPABLE!

The Eastern Region Leadership Conference is taking the opportunity to remind everyone that we are VIRTUALLY UNSTOPPABLE. The Leadership Development Committee and Eastern Region Staff have worked collaboratively to bring you sessions that are relevant to the needs of your local to develop your current leadership, to foster new leadership, and to broaden your knowledge on topics facing our locals. WE have worked to have sessions that cover a wide range of skills to keep our novice and veteran members engaged in learning with every session.

Some things to keep in mind this year:

- Sessions will be held throughout March and into April with the last session on Tuesday, April 13th. We tried to spread them out and put them at different times to meet the schedules of more members. Please communicate this packet out to all members about this unique opportunity.
- All sessions will be held virtually and at no cost to participants. **The registration deadline for sessions will be one week prior to each session.** (i.e. March 2nd session will close Feb. 23rd ; April 8th will close April 1st, etc.)
- Workshops are open to PSEA members only. These workshops are a benefit of membership with your local association and PSEA. We would like you to encourage all members to attend sessions that are of interest to them. Please communicate this packet of information to your members.
- Pre-registration is required and is available online. Online registration for this conference can be found at www.psea.org/ER/LDC3.1. The set-up of the conference will allow you to participate in as many sessions as you would like. We do ask that you only register for what you intend to attend so that presenters are able to prepare appropriately.
- Please note that some sessions are designed “EA only” and “ESP only”. ESP are our support staff units.

SESSIONS

Tuesday

2

MAR

6:00-7:30 pm

Local President/Local Leader 101 (Or You Are Thinking About Even Getting Involved!)

Presenter: Mark Lynn, PSEA-NEA UniServ Representative

Being new to working with your local association can be very overwhelming. This session will go over all of the basics to keep in mind if you are a new president, a new building representative, or even if you are only first getting involved in working with your union. This will allow participants to be introduced to the basics that will allow them to take a critical look at their local to continue the important work of growing and moving forward as an organization.

Wednesday

3

MAR

4:30-6:00 pm

Understanding Your Pension (ESP only Session)

Presenter: Steve Cholish, PSEA-NEA UniServ Representative

Thinking of retiring? Thinking of leaving public school employment prior to retirement? Sign up for this session to find out what your options are in regard to your PSERS pension.

Thursday

4

MAR

6:00-7:00 pm

Parliamentary Procedure

Presenter: Bryan Sanguinito, PSEA Eastern Region President, and Jena Brodhead, PSEA Eastern Region Vice-President

Parliamentary procedure is the body of rules, regulations, customs and ethics that govern meetings of various bodies, including clubs, organizations, legislatures and other governing groups. This session will focus on navigating Robert's Rules of Order, the basic rules that govern how a meeting, and the matters being discussed, should be handled. There will be time to ask questions about your group's own needs and changes that are being considered.

Monday

8

MAR

4:30-6:00 pm

Bargaining 201: Bargaining for OUR Common Good (ESP only Session)

Presenter: Steve Cholish, PSEA-NEA UniServ Representative

The needs of the educational environment are changing and growing. So are the needs of our members! We need to grow in our perspective of what could and should be bargained. Often we impose limits on ourselves that don't really exist and we need to push those limits to more accurately reflect contractual benefits that our members would appreciate. This session hopes to get your brain ticking at interesting items to consider and language that will have you asking for more. In addition, this session will also have a focus on layoff language that will help to protect the members and the positions of the unit.

Bargaining 201: Bargaining for OUR Common Good (EA only Session)

Presenter: Corinne Fecho, PSEA-NEA UniServ Representative

The needs of the educational environment are changing and growing. So are the needs of our members! We need to grow in our perspective of what could and should be bargained. Often we impose limits on ourselves that don't really exist and we need to push those limits to more accurately reflect contractual benefits that our members would appreciate. This session hopes to get your brain ticking at interesting items to consider, and language that will have you asking for more.

Wednesday

10

MAR

6:00-7:30 pm

Direct Dues – A Straightforward Alternative to Payroll Deduction

Presenter: Barry S. DeWitt, Ed.D., PSEA-NEA UniServ Representative

For years, PSEA has fended off legislation that would make the collection of your union dues through payroll deduction illegal. In learning from other states, PSEA has made the clear choice to be proactive, and has moved many EA and ESP locals to "Direct Dues" which cuts out the middle-man of the school district payroll office. It's simple, it's safe, it's convenient, and with the help of your UniServ Representative, your local can do it!

Monday

15

MAR

4:30-6:00 pm

Thursday

18
MAR

4:30-6:00 pm

Legal Update

Presenter: *Jesika Steuerwalt, Esq., PSEA ER Staff Attorney, and Chloe Romanowski, PSEA Associate Staff Counsel*

The legal update, delivered by our Eastern Region Legal staff, will highlight this year's legal developments including local decisions and issues of statewide significance.

School Board Elections 201

Presenter: *Tiffany Dollar, PSEA-NEA Region Advocacy Coordinator*

One of the most important ways you can support your efforts as professionals and at the bargaining table is by working to elect competent, pro-education school board members. Whether you are just starting to organize around an upcoming school board election or already have the candidates on the ballot, this session offers something for everyone. We will talk about the basics required to plan and implement a successful school board election campaign with a focus on reviewing the Dos and Don'ts of campaign laws in Pennsylvania. This session is perfect timing for the next round of School Board Elections in May 2021.

Saturday

20
MAR

10:00-11:30 am

Tuesday

23
MAR

4:30-6:00 pm

Solving Workplace Issues Through Organizing

Presenter: *Tiffany Dollar, PSEA-NEA Region Advocacy Coordinator*

"It's not fair! We have to grieve the issue!" Have you heard this from your membership? Not every injustice in the workplace can be solved by filing a grievance, so what do you do? Learn how to identify issues in the workplace that not only unite your members, but help you collectively gain power and solve workplace problems.

Messaging and Communicating

Presenter: Terry Burnett, SPHR, Eastern Region Field Director
During the training, participants working in small groups will be given scenarios and asked to draft the appropriate communication for different groups. This session will be interactive and engaging and allow participants to practice the skills discussed.

Thursday

25

MAR

4:30-6:00 pm

Saturday

27

MAR

9:00-10:30 pm

The Cost of Complaining....or Not?

Presenter: Jolene Vitalos and Molly Mirabito, PSEA-NEA UniServ Representatives
There is a "cost" associated with gripes, grievances, mediations, and arbitrations. In this session we will separate the complaints from the legitimate contract violations. How does a local leadership team determine which is what? Life revolves around time and money, two things your local may need to make or find (short of counterfeiting cash!) Which one will it be for the situation your member is facing? Come learn how to be brilliant as an advocate and shine some light on any situation you may face.

How Do I Explain All that PSEA Is?

Presenter: Corinne Fecho, PSEA-NEA UniServ Representative
At meetings, local leaders tend to only talk about collective bargaining, enforcing the contract, and grievances. PSEA is so much more than this! As members of PSEA, do we really truly understand all that PSEA has to offer and the myriad of ways that PSEA is there to help us with our everyday lives? PSEA offers many opportunities for our members that will help them professionally and personally. This is also a way to connect with the majority of your members for them to find value in being a part of what is a positive organization. Connect with and engage more members in your local as you start to begin to understand the benefits of membership that extend beyond Collective Bargaining and the contract. This session will allow you to leave with a treasure trove of benefits to start to spread throughout your entire membership.

Monday

29

Mar

4:30-6:00 pm

Thursday

8

APR

4:30-6:00 pm

Issues on the Front Line?

Presenter: Jena Brodhead, PSEA Eastern Region Vice-President

Teaching gets more and more difficult each year and sometimes it is that actual teaching of a lesson that is the easy part! Let's identify and discuss the issues that are weakening our teachers/teaching and discuss strategies to collectively combat these issues.

Building Your Union Through Fairness, Voice, Transparency, and Impartiality

Presenter: Barry S. DeWitt, Ed.D., PSEA-NEA UniServ Representative

During this 60-minute interactive session, participants will discuss the pillars of procedural justice, share current best practices, and look for ways to improve our current systems and processes to ensure our members have a voice.

Monday

12

APR

4:30-6:00 pm

Compensation Basics

Presenter: John McKiernan, PSEA-NEA UniServ Representative

In this session we will be discussing the major issues that affect compensation and how decisions made by bargaining teams today will set the path for many contracts to come. We will spend time learning the terminology associated with salary schedules and how number of steps and incremental costs can make or break bargaining. We will end by looking at real examples of salary schedules that are working and some that are hanging on by a thread. This session is designed to be for the novice through the expert looking for a review of the basics and candid honest discussion!

Tuesday

13

APR

4:30-6:00 pm

EASTERN REGION LEADERSHIP CONFERENCE
March 1 – April 13, 2021 ♦ Virtual via Zoom

YOUR SESSION REMINDER SHEET

(Print and keep as a hard copy reminder of all selected sessions)

Sessions *(see prior Session Descriptors)*

- ___ Tuesday, March 2nd, 6:00 p.m. – 7:30 p.m.
Local President/Local Leader 101 (Or You Are Thinking About Even Getting Involved!)
- ___ Wednesday, March 3rd, 4:30 p.m. – 6:00 p.m.
Understanding Your Pension (ESP only Session)
- ___ Thursday, March 4th, 6:00 p.m. – 7:00 p.m.
Parliamentary Procedure
- ___ Monday, March 8th, 4:30 p.m. – 6:00 p.m.
Bargaining 201: Bargaining for OUR Common Good (ESP only Session)
- ___ Wednesday, March 10th, 6:00 p.m. – 7:30 p.m.
Bargaining 201: Bargaining for OUR Common Good (EA only Session)
- ___ Monday, March 15th, 4:30 p.m. – 6:00 p.m.
Direct Dues – A Straightforward Alternative to Payroll Deduction
- ___ Thursday, March 18th, 4:30 p.m. – 6:00 p.m.
Legal Update
- ___ Saturday, March 20th, 10:00 a.m. – 11:30 a.m.
School Board Elections 201
- ___ Tuesday, March 23rd, 4:30 p.m. – 6:00 p.m.
Solving Workplace Issues Through Organizing
- ___ Thursday, March 25th, 4:30 p.m. – 6:00 p.m.
Messaging and Communicating
- ___ Saturday, March 27th, 9:00 a.m. – 10:30 a.m.
The Cost of Complaining....or Not?
- ___ Monday, March 29th, 4:30 p.m. – 6:00 p.m.
How Do I Explain All that PSEA Is?
- ___ Thursday, April 8, 4:30 p.m. – 6:00 p.m.
Issues on the Front Line?
- ___ Monday, April 12th, 4:30 p.m. – 6:00 p.m.
Building Your Union Through Fairness, Voice, Transparency, and Impartiality
- ___ Tuesday, April 13th, 4:30 p.m. – 6:00 p.m.
Compensation Basics



EASTERN REGION LEADERSHIP CONFERENCE

March 1 – April 13, 2021 ♦ Virtual

REGISTRATION/PROCEDURES

APPLICANT REGISTRATION INFORMATION

NEW THIS YEAR ----- Online registration for this conference can be found at www.psea.org/ER/LDC3.1.

Not able to register online? Contact Joanne Maurer at 610-391-0835 or jmaurer@psea.org.

- Complete all information.
- Session assignments will be made on a first-come, first-served basis.

PLEASE MAKE SURE TO REGISTER EARLY!

REGISTRATION DETAILS

- The deadline for each session will be one week prior to each respective session. (i.e. March 2nd session will close Feb. 23; April 8th session will close April 1st, etc.)
- A confirmation email will be sent to each participant after the registration deadline passes.

Please direct any questions to Joanne Maurer, PSEA Staff Associate at jmaurer@psea.org.