

# Structured Organizing Conversations

*Presented by Tiffany Dollar, Region Advocacy Coordinator*

February 2, 2022 ♦ 5:30-7:30 p.m.  
Online via Zoom



Effective organizing means building relationships, one at a time and over time, through structured one-on-one conversations. Organizing conversations are the most effective way to gather

information, identify your coworkers' concerns and issues, share factual information, inoculate against anti-union campaigns, move members to action and ultimately effect positive change and grow membership as well as engagement. Join this interactive Zoom workshop and bring this integral tool back to your local.

**Pre-registration is required; space is limited!**

**RSVP no later than  
January 30, 2022!**

(online at [www.psea.org/er](http://www.psea.org/er) or email to [e-rgn@psea.org](mailto:e-rgn@psea.org))

A day or two before your session,  
you will receive a confirmation email  
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